

Top Sorority Fundraising Ideas

Sorority Greek Calendar

Selling Greek calendars to raise money for your philanthropy takes a lot of planning and organization. However, once it is put together it is a nice product that will last for the entire year.

When deciding on what kind of calendar to get, remember there are many different options available to you, so talking things over with the rest of your group is encouraged.

When looking to decide on a particular firm or company, keep in mind that you should do a lot of research on not only the priced quoted, but also the quality of the work. Request for samples if possible. The company you decide to work with should be able to tell you exactly what they will need from you to print up the calendars.

Once you have your company and instructions on what to provide the company, it's time to find the guys and/or girls that will pose for the calendar. The more inclusive you are to who is chosen to model for the calendar, the more you'll be able to sell. Be sure that whoever you choose signs off on a photo release so that you don't have to deal with any legal issues down the line.

You can always approach representatives from different social and greek fraternities to see if any of its members want to "apply" for the calendar.

Once you have a final list of girls or guys chosen, have someone that is good with the camera to start taking photos. You can either buy in bulk or sell pre-orders of the calendars. Before embarking on this fundraiser, be certain that you have enough interest in people wanting to buy such a calendar. Otherwise, you'll have a lot of calendars in your hand with no buyers!

Jail and Bail

The concept behind jail and bail lies in throwing people in "Jail" based on a variety of different trumped up charges. The fundraising part comes when the jailed person has to bail themselves out with a small donation towards the charity of the event.

Some things to keep in mind for this event is to 1) pick a central location for the jail. It would be preferable to have it in a location where a lot of students gather. Be sure that you follow all campus regulations in terms of using the location, booking the venue if necessary.

If you can, partner with different members on campus. You can use a faculty member and someone from campus security to make this event even more "legitimate." The faculty member can act as the judge, oversee the jail, and collect donations. Campus security can serve as the arresting officer, and travel with the fraternity member to go and "arrest" the guilty to take them to jail.

Be creative when you create the "jail." You can use chicken wire, wooden planks, etc. Start advertising for the event early on. Place the jail, put up signs, and let as many students on campus know about the event. Make sure to let the campus know that the people allowed to do the jailing will be wearing your fraternity/sorority letters.

A few days before the event, create forms that you can hand out to the offenders. You can have the fraternity crest on the form and write in the charges in the blank space on the form. The more random and funny the charges, the better it makes the event. For example, a jailed offense could be for a professor on "failure to keep students awake during lecture".

On the day of the Jail and Bail, have groups of the fraternity divide up into teams with specific responsibilities. Have one team maintain the jail, create charges against people, and collect bail money. The other team can deliver the charges across campus. Once people have been arrested, read out the charges to the individual being arrested out loud. They will then be taken to jail and made to stay until bail has been made. If the individual is unable to make donations, make it known that 'bribes' will be taken.

This event can be a lot of fun for both campus members and fraternity/sorority members

Date Auction:

A date auction fundraiser is a fun fundraiser that most large organizations can throw with relative ease and very little set up.

Have members of your organization offer to auction themselves off to the audience members. The more volunteers you have, the more "selection" your donors will have, which would in turn bring in more money.

What you decide to auction off is completely up to the group. Some popular auction terms include a lunch date, or the offer to cook or bake brownies together, or to go out and run errands together.

At the day of the event, have one or two members (guy and girl) DJ the event, talking about the pros and benefits of going on a date with each volunteer. The DJ(s) would also be in charge of taking note of the bid information.

After all volunteers have been auctioned off, you can have the bid winners and the volunteers meet to discuss the specifics of when and where to meet.

Jello Wrestling

Jello wrestling is a great fundraiser that allows fraternities and sororities to interact with each other and to raise funds together.

The only materials you need is a large portable pool where you can pour in more a great amount of jello or pudding into. Jello and pudding are both very cheap and the entire event shouldn't cost more than \$100 to throw.

Guys and girls will wrestle each other in the tub. You can be creative with the rules you place.

Charge admission at the door and if anyone in the audience wants to participate, you can charge a premium price to do so.

Overall, this is a very fun and highly profitable event if thrown well.

Bowling Night

Having a bowling night as a fundraiser is not only a great way to raise money, but it is also a great way to socialize and network with other fraternities and sororities on your campus.

When planning your bowling night, make sure to find a bowling alley that will accommodate your anticipated crowd number. To make the night fun and interesting for everyone involved, each frame should involve a different activity or method. Some ideas include bowling backwards, bowling blindfolded, or bowling while hopping on one leg. To make each frame count, you might want to consider rewards for the highest score after each frame.

Before deciding on how much to charge for registration fees, be sure to include cost of a bowling game, renting shoes, and any other costs you may encounter while throwing the event.

Most importantly, have fun with the event and meet some new people while raising money!

Barbecue Fundraiser

Barbecues provide a great way to have an all day fundraising event. Aside from charging a set entry fee for the food, there are many other ways to raise money on the day of the event.

Sponsors

One of the easiest ways to raise money is to approach companies and local businesses and offer them the chance to display company banners or an ad in the program in exchange for a cash donation. Some sponsors may even be willing to donate large-ticket prizes that you can raffle off at the barbecue.

Games and Activities

At the barbecue, you can also line up a variety of different fundraising games to raise additional money. Some that you can use for example include the bingo fundraiser, guessing jar fundraiser, and cakewalk fundraiser.

Having a barbecue really can be a great way to raise money. Attract more interest and greater crowds by offering quality prizes for your raffles and giveaways.

Always aim to have successful event type fundraisers, as it'll help with publicity and reputation for the following years should you decide to throw the fundraisers annually.